



# 2019 Market Newsletter

# Issue #2

## February 2019

Thank you all for taking the time to fill in our evaluation form! We are reading through the data and thought it necessary to explain some of the things that are popping up in the remarks. Bear with us as we continue to evaluate market options, we will certainly take your concerns and comments into consideration.

### Why Change?

The primary reason behind considering relocation is to address inequities in the existing layout. Although the fees are the same for all; the stalls are not. Some stalls have double frontage, some allow for vehicle parking, and others are simply closer to the centre of the market. Other reasons to relocate include emergency vehicle access, customer flow within the market and address store access concerns from some retailers. We need DOI approval of the relocation.

### Stalls

Several vendors indicated that they thought that there were too many vendors at the Invermere market. However, visitors to the market favour more vendors. To make it worth while for vendors and to restrict our footprint at the new location we have decided to reduce the number of stalls from 110 in 2018 to 97 in 2019.

### Parking

Questions were raised about the lack of parking space for visitors to the market. The majority of stalls/vendors will have their own parking space and not having to park anywhere else. Only the 32 pod vendors will need parking elsewhere. The whole of 6<sup>th</sup> avenue will be open to parking. In 2018 an average of 80 vendors were parking at other locations in town.

### Pricing

A few vendors had issue with the price hike/difference relative to the 2018 prices. The price of 20 nose in stalls and 32 corner stalls is the same as 2018. The 28 roll in roll out stalls are \$5 per day more expensive. The 16 single stalls in the pods are \$5 per day cheaper!

### Pets

The majority of vendors and visitors are in favour of allowing pets into the market but under strict ruling. We will design and post clear signage at all market entrances with ruling regarding pets in the market. Consensus is that the idea of establishing pet care service at the market has quite a few difficulties, so we are no longer considering it.

### Kids Korner

96% of visitors and vendors support the Kids Korner initiative. The Laughing Bear Puppet Theatre will have several shows as well as music, clowns and Balloon artists. It will not be a Day Care set up but more a gathering place for kids and parents to enjoy together. Who can resist laughing at a puppet show?

### Applications

If all goes well, we will open the applications for the 2019 Invermere and Artists Market in the first week of March!