



Market Newsletter

Issue #4

Hello All,

May 1, 2020



Market General Information

Provincial regulations regarding farmers markets in BC during the COVID 19 pandemic is available at <http://www.bccdc.ca/health-info/diseases-conditions/covid-19/community-settings/farmers-markets>



What this means for our Market

In line with the Public Health Order we are realigning to open as a food only market. The first market is June 13th opening at 9 am. We will be restricting the number of visitors, providing hand washing stations, asking the visitors to shop and leave and avoiding gatherings in the marketplace. When the authorities allow the remainder of our vendors to participate, we will adjust to accommodate them.



Invoices

Unfortunately, the acceptances that we sent out for the 2020 market season are cancelled and will be reissued to align with the food only market. Please be patient as we need to reassign stalls to meet social distancing. Payments are delayed until mid-June in case further changes are made.



Virtual Market Place

There is some good news for all vendors as online marketing opportunities are quickly developing. As outlined in Newsletter #3 we continue to improve our virtual market is a page on the market website www.invermerefarmersmarket.com. All vendors, including those that we currently cannot accommodate are welcome to have their business and products featured. We only need a bit of information and a few photos. Your Facebook page or website link is also highly recommended. Please have a look and email us your thoughts invermerefarmersartistmarket@gmail.com.

In addition, the Windermere District Farmers Institute through their Agri Park Farmers Market are developing a virtual marketplace for the valley using Local Line software for online ordering. The BC Association of Farmers Markets is supporting this initiative. An example of the software in use can be found at: <https://www.localline.ca/agri-park-farmers-market>. For more information and pricing contact Margaret Feldmann at (250) 342-1607 or margifeldmann@gmail.com



A Bright Future

Although we have had to change in response to the COVID19 pandemic we continue to monitor the situation look forward to another summer market season.



The Invermere Farmers and Artists Market is a partnership between the Royal Canadian Legion Branch 71 Windermere District and the District of Invermere.

